



The Wishing Well Joins Bella Vista Community

March 20, 2010 - Philadelphia, PA: Chef Carmen Cappello and General Manager Chris Martino are proud to announce the opening of The Wishing Well on April 5, 2010, providing Bella Vista with a new neighborhood-dining destination featuring modern twists on comfort-food classics.

Chef Carmen Cappello's distinctive menu combines his own family recipes with dishes developed through his experience at fine-dining restaurants throughout the country. Find familiar ingredients prepared in delightfully unexpected ways, like earthy griddled wild mushrooms served over soft mascarpone polenta, or Bluefin tuna marinated in a sesame shoyu dressing topped with roasted garlic aioli, and garnished lightly with sesame seeds and crushed corn flakes. Italian-food traditionalists will feel at home with Cappello's pan-fried smelts served with roasted peppers, fresh mozzarella, and drizzled with a lemon-thyme dressing.

Many of Cappello's ingredients are sourced from shops in the nearby Italian Market, including fresh mozzarella from Claudio Specialty Foods and fresh bread from Sarcone's Deli. "As a member of Slow Food, my goal is to include as many local, fresh, and sustainable ingredients into my menu as possible," says Cappello. Making its debut in Philadelphia is Chef Cappello's signature dish, the SHAME Burger. There are many versions of the SHAME burger - all featuring at least one hamburger patty, fried egg, cheese and housemade scrapple served on a toasted bun.

The Wishing Well isn't all about consumption, though. Guests who order well shots will also be giving back to the community. Proceeds from well shots will go to local charities. Each month, Cappello and Martino will choose a different neighborhood organization that will receive those proceeds as a donation from the Wishing Well. "This is a tradition I'm very excited to start," says Martino. "The Wishing Well is here to make dreams come true for others in the community."

The Wishing Well's proprietors are part of that community, as well. Their late fathers grew up together in Philadelphia, and the Cappello-Martino family

friendship extends more than 50 years. This family bond is the foundation for continued traditions and new memories for all that come through the door.

The Wishing Well is located at the corner of 9th and Catherine Streets at 767 S. 9th Street, Philadelphia, Pa 19147, (215) 238-6555. Bar menu served nightly at 4pm, and dinner menu served nightly at 5:30pm. No reservations.

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